



The Traditional Opening of the Salmon Season on the River Tay

Held at Kenmore since 1947

Friday 15 January 2010 at 9.30am



KENMORE HOTEL
SCOTLAND'S 1572 OLDEST INN



Dewar's
WORLD OF WHISKY
ABERFELDY DISTILLERY, SCOTLAND

For over 60 years the grand opening of the River Tay salmon fishing season has been celebrated at Kenmore. The 2010 event promises to be the biggest & best opening ever.

The proceeds from all permits sales at Kenmore will be donated to Angling For Youth Development (AFYD) and our Salmon Opening event also helps support the Children's Hospice Association Scotland (CHAS).

Permits for opening day cost £25.

Free 2010 commemorative cap with all permits on the opening day.

Will you win the prestigious *Mactaggart Kenmore Trophy*?
Awarded for the biggest fish C&R on the opening day

Everyone is welcome at this historic event. Join us for a warming coffee and bacon roll, and a dram of Dewar's finest, and then march with the Vale of Atholl Junior Pipe Band to the river for the first cast.

Book signing by Richard Shelton author of 'To Sea and Back'.

***The celebrity list is too long to mention them all...
you'll need to come along to find out!***

Kenmore Hotel, The Square, Kenmore, PH15 2NU

Telephone: 01887 830 205 Fax: 01887 830 262

Email: reception@kenmorehotel.com www.kenmorehotel.com

